

Press Release

## **New hotel ARCOTEL Donauzentrum opens today**

***ARCOTEL Hotels now 3x in Vienna: the Austrian hotel group is opening a new hotel with seminar rooms and lounge in the Donau Zentrum shopping centre today.***

**Vienna, 1 August 2017**– 4 stars, 158 rooms, 5 meeting rooms, high-speed Internet, located directly in the Donau Zentrum shopping centre, opening on 1 August 2017 – these are the “hard facts” of the new ARCOTEL Donauzentrum. But the third Viennese hotel of Austrian hotel group ARCOTEL Hotels has a different concept: the focus is on digital services, a cool lounge and an innovative grab & go breakfast. Besides 158 guest rooms and a co-working space with terrace, the hotel also offers five seminar rooms with space for up to 99 people above the rooftops of Vienna’s 22nd district.

With the opening of ARCOTEL Donauzentrum, the Austrian hotel group ARCOTEL Hotels now manages 11 properties at seven locations in Austria (Vienna, Linz, Salzburg), Germany (Hamburg, Berlin, Stuttgart) and Croatia (Zagreb). The long-term lease agreement with Unibail-Rodamco was signed in the summer of 2016. Within the period of one year, CEO Martin Lachout developed and realised the ARCOTEL Donauzentrum concept. *“With the new hotel concept, we want to address a young and especially tech-savvy audience,”* Lachout explains. *“We are offering a 500 Mbit/s Internet connection, which is available for free. With the smart TVs in the hotel rooms, guests are able to mirror content from their mobile devices, such as Netflix, Sky and Amazon series. With this hotel concept, we aim to take a leading position in Vienna.”*

For owner Dr. Renate Wimmer, the location is just right: *“The 22nd district is Vienna’s fastest growing district. The location in Donau Zentrum offers perfect transport connections via underground, airport bus and motorway. The 4-star hotel ARCOTEL Donauzentrum is a modern, digital product!”*

### **Design and Danube**

The architecture and interiors of the hotel are again based on a design by Viennese artist, industrial designer and architect Prof. Harald Schreiber. The hotel reflects the natural quiet of the nearby Danube in the middle of the busy shopping centre. In green colours and with motifs of smoothly rounded river rocks and aquatic birds, the hotel offers business rockstars and shopping queens a place to relax, meet and chill.

**5 modern seminar rooms above the rooftops of the 22nd district**

With high ceilings and large windows, all five seminar rooms on the 4th floor facing Wagramer Straße are flooded with natural daylight. The rooms are sized up to 132 m<sup>2</sup>, offering enough space for up to 99 people. There even is an exclusive rooftop terrace. Large projection surfaces, state-of-the-art meeting equipment and high-speed WiFi create good conditions for events of all kinds.

**Lounge "Livingroom": More than 360 combinations of gin and tonic**

The "Livingroom" on the 2nd floor of ARCOTEL Donauzentrum is a co-working space during the day that turns into a lounge after 4.30 p.m. More than 360 different combinations of gin and tonic can be enjoyed here in the cosy sofas, at the community table, along the bar or on the terrace. A snack menu with hot dogs, soups and antipasti complements the offer. Every Thursday, the "Livingroom" celebrates the after-work get-together #Lieblingsmensch – so bring your best friend or a mate from work and the two of you will get one drink for free.

**Special opening offers**

Several opening specials are available. The #Grillmasta special offers companies booking a seminar room for August a free grill evening: at the end of your event, ARCOTEL Donauzentrum will invite all of your participants onto the terrace. A few #paywhatyouwant offers are also still available. More information about the special offers is available at [www.arcotelhotels.com](http://www.arcotelhotels.com).

On 28 September, there will be a grand opening celebration with invited guests.

**[DOWNLOAD: Press pictures \(300 dpi / RGB / 41 MB\)](#)**

**About ARCOTEL Hotels**

The ARCOTEL group, with 11 hotels in Austria, Germany and Croatia, is clearly positioned in the business and city hotel sector. The third hotel in Vienna, ARCOTEL Donauzentrum opens on 1 August. The family-run company, founded in Vienna in 1989, combines a personal and individual atmosphere with international standard and top quality. The group's more than 850 employees are part of an enthusiastic team. [www.arcotelhotels.com](http://www.arcotelhotels.com)

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